

# Enrollment Campaign – New Carrier

Diageo

The collage features several key materials:

- Posters:** Multiple posters with the Diageo logo and a man holding a document, with text in English and Spanish such as "Your Benefits If you haven't enrolled yet, now's the time!" and "Sus beneficios Si aún no está inscrito, ahora es el momento!".
- Brochures:** Brochures with a woman's face, including "Your Benefits Diageo is offering new medical plans for 2008" and "Sus beneficios Diageo ofrece nuevos planes médicos para 2008".
- Enrollment Guide:** A large "2008 Flexible Benefits Program Enrollment Guide" with a table of contents and a photo of a family.
- Medical Options Tables:** Two detailed tables: "Medical Options - Nationwide" and "Opciones médicas - Nivel nacional", both listing various plan options and their details.
- Open Enrollment Notices:** Notices such as "Don't forget to Enroll!" and "¡No olvide inscribirse!".